



Wyoming Cancer Control Plan 2011-2015 Progress Report Year 1 (2010-2011)

Prevention

Focus Area	Number of Strategies Addressed through WCCCC Activities in 2010-2011
Tobacco <ul style="list-style-type: none"> ◆ Redesign of tobacco section of WCCCC website ◆ Community education forums in two communities (Sundance/Gillette) ◆ Collaborative Region II project re: smoking and pregnant women 	4 of 8
Second-hand Smoke <ul style="list-style-type: none"> ◆ Redesign of tobacco section of WCCCC website ◆ Community education forums in two communities (Sundance/Gillette) 	4 of 4
Nutrition and Physical Activity <ul style="list-style-type: none"> ◆ Development of worksite wellness resource guide ◆ Brown bag lunch webinars highlighting cancer topics – tied to cancer awareness months 	1 of 12
Ultraviolet Exposure <ul style="list-style-type: none"> ◆ Curt Gowdy State Park Kids X-treme event June 2011 ◆ Sun Safe Outdoor Worker Toolkits to four programs/businesses ◆ CCMH Evaluation Project ◆ Worksite wellness resource guide component focused on skin cancer ◆ Sun Safe Schools of Distinction Program ◆ Sun Safety presentation to Unity Youth Group in WRIR May 2011 ◆ Pre-school sun safety curriculum distributed to licensed child care providers ◆ Tanning bed question added to 2011 YRBS survey 	5 of 8
Radon <ul style="list-style-type: none"> ◆ WCRS distribution of radon information at RFL events around the state 	1 of 4

Early Detection

Focus Area	Number of Strategies Addressed through Workgroup Activities in 2010-2011
<p>Breast Cancer</p> <ul style="list-style-type: none"> ◆ WCCCC Day of Hope 2011 ◆ WCCCC Bra-Decorating Contest ◆ WCRS work plan objectives in 2010-2011 ◆ Development of breast cancer education toolkit ◆ Breast cancer issue brief and one-page flyer (in process 8/11) ◆ Breast cancer webinar (Date TBA) ◆ Update of on-line provider training ◆ Ads in WY Business Report and WY Nurse Magazine ◆ Minority Outreach Programs (Women's Wellness and Eastern Shoshone Tribal Health) ◆ Receipt of Komen, Avon and National Breast Cancer Foundation funding 	5 of 5
<p>Cervical Cancer</p> <ul style="list-style-type: none"> ◆ WCRS work plan objectives in 2010-2011 ◆ Development of cervical cancer education toolkit (in process 8/11) ◆ Cervical cancer webinar (January 2011) ◆ Cervical cancer issue brief and one-page flyer (in process 8/11) ◆ Update of on-line provider training 	4 of 6
<p>Colorectal Cancer</p> <ul style="list-style-type: none"> ◆ Passage of 10-year rule change legislation ◆ WCRS work plan objectives in 2010-2011 ◆ Development of colorectal cancer education toolkit ◆ Implementation of WCCSP marketing plan 	5 of 6
<p>Prostate Cancer</p> <ul style="list-style-type: none"> ◆ Development of Task Force ◆ Development of prostate cancer education toolkit ◆ Events planned for September 2011 (Governor's Proclamation, Lighting of State Capitol in blue lights, UW Tailgate Park x 2, waiting for more information re: Pints for Prostates event in Cheyenne) ◆ WCRS work plan objective focus on men's health in 2011-2012 – Movember project ◆ WCRS partnerships facilitating free PSAs as part of events and marketing efforts 	2 of 2

Diagnosis and Treatment

Focus Area	Number of Strategies Addressed through Workgroup Activities in 2010-2011
Clinical Trials	0 of 3
Pain Management	0 of 4

Quality of Life

Focus Area	Number of Strategies Addressed through Workgroup Activities in 2010-2011
Improve quality of life for cancer patients, survivors, families and caregivers <ul style="list-style-type: none"> ◆ Updating and marketing of Wyoming Cancer Resource Guide ◆ A LION IN THE HOUSE training (April and August 2011) ◆ WCRS Patient Navigation services ◆ 2011 Road to Recover training in Region II ◆ Caring for the Caregiver Training (April 2011) ◆ Survivorship Toolbox Training (April 2011) 	7 of 14

Childhood Cancer

Focus Area	Number of Strategies Addressed through Workgroup Activities in 2010-2011
Facilitate/monitor pediatric cancer needs in Wyoming <ul style="list-style-type: none"> ◆ Workgroup developed to design/implement camp for Summer 2012 <ul style="list-style-type: none"> ○ New members recruited to focus on cancer camp development ◆ A LION IN THE HOUSE training (April and August 2011) 	4 of 10
Foster psychosocial and physical health of the child with cancer and the family <ul style="list-style-type: none"> ◆ Workgroup developed to design/implement camp for Summer 2012 ◆ A LION IN THE HOUSE training (April and August 2011) ◆ Facilitated discussion with the Intercultural Cancer Council (Armin Weinberg) and Karen Durgans from A LION IN THE HOUSE 	4 of 10
Increase advocacy for childhood cancer – especially on issues related to long-term survivorship, education, employment and insurance coverage <ul style="list-style-type: none"> ◆ A LION IN THE HOUSE training (April and August 2011) 	2 of 5

<ul style="list-style-type: none"> ◆ Connections established/re-established with WDE and WY Nurses Association 	
<p>Increase education related to appropriate end-of-life care for childhood cancer patients</p> <ul style="list-style-type: none"> ◆ A LION IN THE HOUSE training (August 2011 for WCCCC) 	1 of 9

Advocacy

Focus Area	Number of Strategies Addressed through Workgroup Activities in 2010-2011
<p>Ensure state legislators are aware of cancer issues throughout the state and understand that impacting the burden of cancer is a priority to residents of Wyoming</p> <ul style="list-style-type: none"> ◆ WCCCC workgroup led by ACS-CAN ◆ Day of Hope 2011 	2 of 4
<p>Increase public awareness of WCCCC</p> <ul style="list-style-type: none"> ◆ Day of Hope 2011 ◆ Email alerts sent out by ACS-CAN during 2011 legislative session ◆ Native American Partnership and WCCCP work plan activities in 2011 	3 of 5
<p>Advocate for cancer-related policy initiatives</p> <ul style="list-style-type: none"> ◆ Passage of amendment to Cancer Control Act re: Colorectal Cancer Screening Program's 10-year rule 	1 of 4